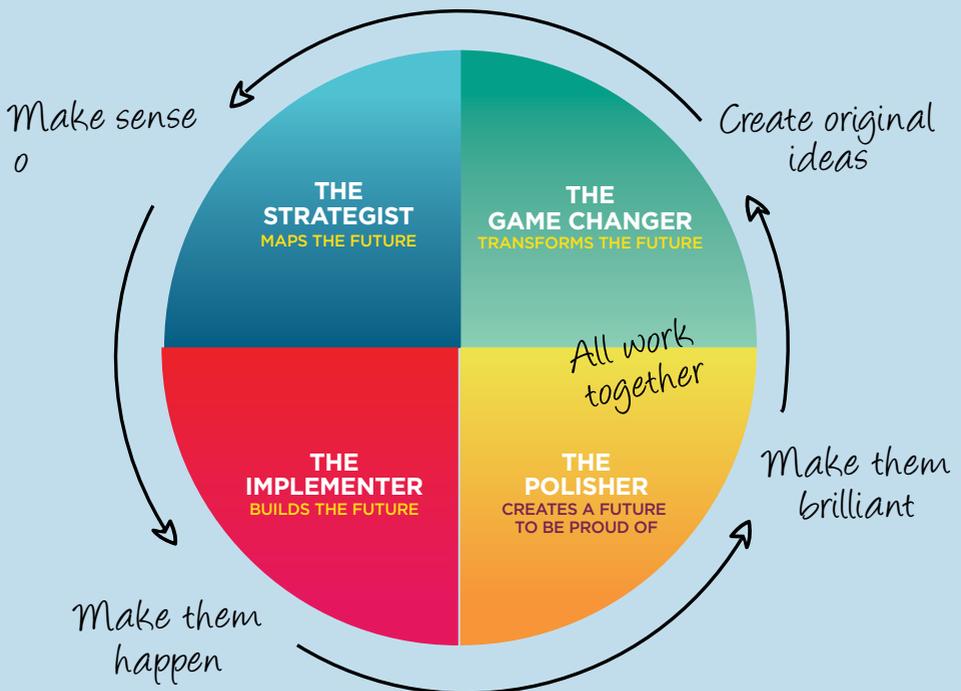


South West Councils team
working with the GC Index[®]
empowers organisations to drive
performance and achieve
innovation goals by
transforming their approach to
talent management.

*Aligning everyone to the
process of innovation...*



What is The GC Index®?

The GC Index®, is an organometric and the first digital assessment instrument to identify Game Changers and the game-changing contributions everyone can make. It:

- Measures how individuals are going to make their best impact, both individually and collectively.
- Gives you a framework to constructively ask the direct questions of yourself and your team.
- Identifies how each team member will contribute to the team and organisation.
- Helps you to create game-changing teams and 'safe to fail' cultures.
- Creates a talent management framework that is both inclusive and drives tangible business impact.

“Not everyone is a Game Changer, but everyone can make a game-changing impact”.

The Framework

The GC Index® was created by Dr John Mervyn-Smith, Chief Psychologist at The GC Index® and Adrian Furnham, Management Expert and Professor of Psychology at University College London, following the launch of The DNA of A Game Changer Study.



The GC Index[®] identifies how people best make their impact and contribution within a team based on five roles are:

WHY ARE WE DOING IT AND HOW ARE WE DOING IT?

Strategists read their environments in a way that shapes and sets direction in terms of strategic outcomes.



THE STRATEGIST
SEES THE
FUTURE



THE GAME CHANGER
TRANSFORMS
THE FUTURE

DRIVEN BY ORIGINAL IDEAS - THEY FIND NEW WAYS OF DOING THINGS

Game Changers can generate original ideas and possibilities that are transformational.

IT'S ALL ABOUT EMPOWERING OTHERS

Play Makers get the very best from others individually and collectively in support of agreed objectives and goals.



THE PLAY MAKER
ORCHESTRATES
THE FUTURE



THE IMPLEMENTER
BUILDS THE FUTURE

IT'S ABOUT GETTING THE JOB DONE

Convert ideas into plans for action
- 'the power house'.

IF A JOB IS WORTH DOING, IT IS WORTH DOING PROPERLY

Polishers are the guardians of learning, continuous improvement and the 'pursuit of excellence.'



THE POLISHER
CREATES A FUTURE
TO BE PROUD OF

What people say about us...

"The GC Index® is a valuable tool. We have used a number of other assessment instruments but The GC Index® offers something unique and it is easy to apply in the workplace."

Jo Lewis, Talent & Transformation Manager at TM Forum.

"Having recently completed the GC index as part of my annual appraisal review, I found it really helpful to see how I can play to my natural strengths and in doing so, maximise my contribution to the organisation. The GC index also allowed me to reflect on areas that are not my natural preference and to ensure these do not become limiting factors. A great tool. Very useful."

Lee Howell CFO
Devon and Somerset Fire & Rescue Service

"The GC Index® has helped us, (as a relatively new leadership team) gel quickly and drive performance to support our students. As a team we understand each other better which has empowered us to be more open – this is helping us achieve a belief, culture, confidence, and professionalism that would otherwise have taken us years."

Andrew Roberts-Wray,
Head Teacher at Yarrells Preparatory School.

"We see The GC Index® as our competitive advantage."

COO, Global Project Management Consultancy.



"The GC Index® quickly enabled us to understand and communicate how each member of our team could best contribute and make an impact in the process of transformational change."

Pascal Viginier Group CIO
Orange.



Organisations need a framework and language for their people that is simple, effective and outcome driven. It needs to be scalable, reliable and adaptable but most importantly it needs to create a level playing field where everyone can contribute and make an impact.

That framework and language is The GC Index.

Professor Adrian Furnham



**Let's work together
to change the game.**

Please get in touch if you would like to discuss
The GC Index[®] profile or any other of our support services

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